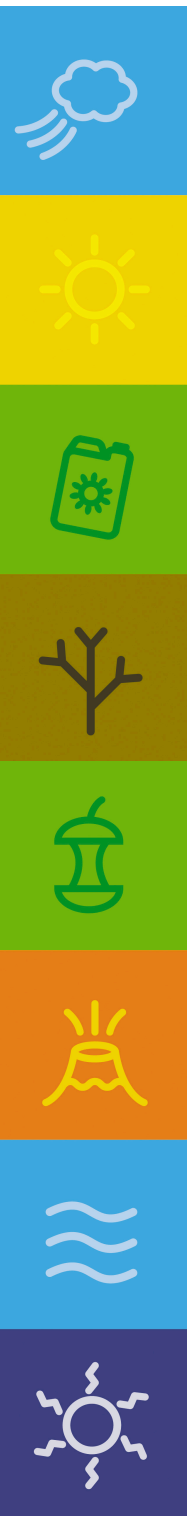
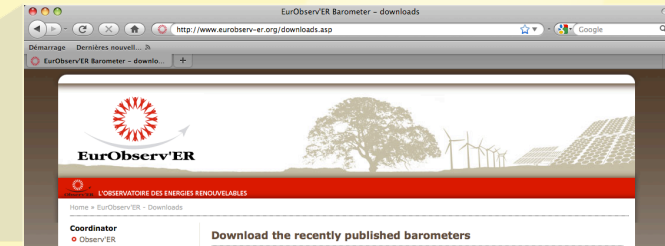


# The EurObserv'ER barometer

- 2009 Satisfaction survey -



# 1. Details of the Satisfaction survey



- Put in place on the [www.eurobserv-er.org](http://www.eurobserv-er.org) website
- Associated with the Biofuels Barometer published in July 2009
- Fulfilling was voluntary
- 18 questions
- 156 valid responses
- From the 25<sup>th</sup> of July to the 31<sup>st</sup> of January 2010

## BIOFUELS BAROMETER



### **+28,5% growth in the consumption of biofuels for transport in the EU between 2007 and 2008**

With almost 10 million tons of oil equivalent (Mtoe), biofuel consumption in 2008 represented a 3.3% share of the total consumption of fuels devoted to transport in the European Union. The rate of progression of the sector marked time however with growth of 28.5% between 2007 and 2008 compared to 45.7% between 2006 and 2007. Certain EU countries will have to redouble efforts in the next two years to come into line with the European biofuels directive which aims

for an incorporation rate of 5.75% by 2010.

[Click here for full version](#)

We would very much appreciate if you fulfil this questionnaire after reading the barometer. It will take you less than 5 minutes to answer it.

**EurObserv'ER Barometer  
Reader Satisfaction Survey**

About the EurObserv'ER Barometer in general

1. How often do you read the EurObserv'ER Barometer?

- This is the first time
- Every two months, each time that it comes out
- From time to time
- It depends on the sector treated

2. How did you learn about the existence of the EurObserv'ER Barometer?

- Through Systèmes Solaires, Le Journal des Energies Renouvelables
- From another publication
- From a press release
- By visiting the <http://ec.europa.eu> site
- By visiting the [www.eurobserv-er.org](http://www.eurobserv-er.org) site
- By visiting the [www.energies-renouvelables.org](http://www.energies-renouvelables.org) site
- By visiting the [www.ecn.nl](http://www.ecn.nl) site
- By visiting the [www.ecareon.com](http://www.ecareon.com) site
- By visiting the [www.roj-je.kit.tu-berlin.de](http://www.roj-je.kit.tu-berlin.de) site

## 2. Behaviours

### Frequency of reading :

- First time **54 %**
- Each time it comes out **12 %**
- From time to time **26%**
- It depends on the sector treated **6%**

### Reason of the reading :

- For own personal information **15 %**
- For work and job **85%**

### Examples of use :

- For teaching, in most case at an university level.

*“I use Biofuels data for academic purposes”,  
“I use it to put statistics in my lectures”,  
“I use it for my thesis”*

- In the scope of work (Project developers, consulting services,).

*“I use the analysis and the figures for my work”  
“I am developing a project, ..., market research is very important to me”  
“I use it in some presentations”*

- Others : Policicy makers, NGO members,..

*“I usually select the useful article to translate into Chinese language”  
“Assisting in policy writing”*

### 3. Barometer's dissemination

#### How do people learn about the Barometers ?

- From energy – environment publications **21%**
- From eurobserv-er.org website **18%**
- From European Commission website 11%
- From press release 10%
- From Observ'ER website 9%
- From Systèmes Solaires magazine 6%
- From partners website 1%
- Others (energy/environment websites and online newsletters, colleague,...) **24%**

→ With a share of 21% to 45 % : Journalists are the first relay

## 4. General strength of the Barometer

### Which are the strong points of the Barometer ?

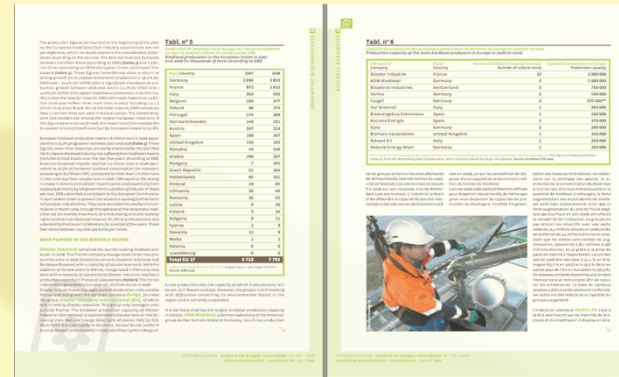
	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
The quality of its analysis	21%	67%	11%	1%	0%
Its European-wide coverage	<b>45%</b>	44%	9%	2%	0%
The publication of the most recent figures possible	<b>43%</b>	42%	12%	3%	0%
The distribution and access free of charge on the Internet	<b>71%</b>	21%	6%	1%	1%
The comparisons between current trends and European objectives	39%	48%	12%	1%	0%



The access free of charge appears as the strongest point. The European-wide coverage seems also very appreciated.

# 5. New layout structure

## How is the new layout perceived ?



	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
The overall aspect of the new layout gives more professional look to the barometer	14%	<b>61%</b>	25%	0%	0%
The new layout is clearer	20%	<b>61%</b>	18%	0%	2%
The more numerous photographs make the reading of the barometer easier	21%	36%	34%	4%	5%
Main information elements are better put forward	21%	<b>59%</b>	16%	4%	0%

→ The new layout is appreciated.

Average score given by respondents to the new layout :

→ **7,5 / 10**



# 6. Biofuels Barometer

## How are the different parts of the Biofuels Barometer scored by respondents ?

**BIOFUELS BAROMETER**



**+28,5% growth in the consumption of biofuels for transport in the EU between 2007 and 2008**

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	Average score
The choice of indicator	7.7 / 10
The analysis made in the text	7.5 / 10
The industrials actors and technologies part	7.5 / 10
→ The sector's economics impact	<b>8.9 / 10</b>
→ The sector support programs and policies	<b>8.4 / 10</b>



## 7. Descriptive statistics of the respondents

### In which activities are the barometer audience involved?

- Renewable energies **57 %**
- Information/Public awareness/Education **16 %**
- Other energies 5 %
- Transport 5 %
- Energy Efficiency 3 %
- Other 14 %

### In which types of organisation?

- Research/University **33 %**
- Finance/Consulting/Project dev. **23 %**
- Governmental / European Institution **12 %**
- NGO 6 %
- Energy Agency 5 %
- Media 2 %
- Other 19 %



## 7. Descriptive statistics of the respondents

### By Countries :

- Spain **12%**
- Germany **10 %**
- United Kingdom **9%**
- Italy **8%**
- Netherlands **5%**
- Portugal **5%**
- Belgium / Austria / Canada / China / India **2%**

### By Regions :

- UE 27 : **72 %**
- Asia : **11 %**
- America : **7 %**
- Africa : **6%**

## 8. Ways of improvement suggested by the respondents

- Split the barometer into an all French one and an all English one.
- Add information about the closest European neighbours countries.
- Add information about the sector worldwide evolution.
- Add information about research and development project in the sector.
- Especially for the Biofuels Barometer : Treat the effect of biofuels on the global food price and production.