

EurObserv'ER Overall Barometer

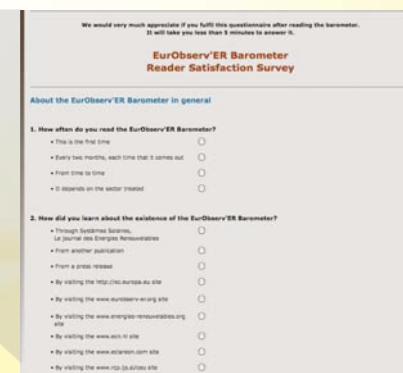
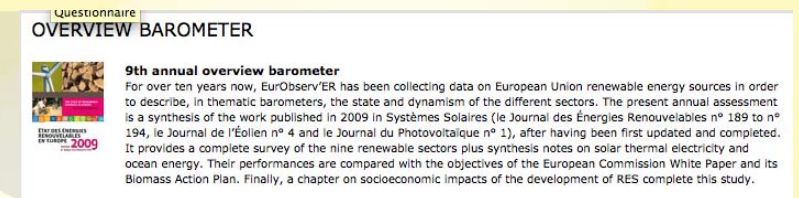
- 2nd satisfaction survey -



1. Details of the Satisfaction survey



- Put in place on the www.eurobserv-er.org website
- Associated with the 2009 EurObserv'ER Overview Barometer
- Fulfilling was voluntary
- 15 questions
- 120 valid responses
- From the March to the September 2010





2. Behaviours



Frequency of reading :

- First time **58 %**
- Every years 20 %
- From time to time 22 %



Reason of the reading :

- For own personal information 20 %
- For work and job **80 %**



Examples of use :

- For teaching, in most case at an university level.

"I use it for teach in class the energy mix, and the increment of renewable energies in Europe"



- Project developers, Consulting services, journalists...

"As I teach waste management, biofuels, euroobserver datas are a reference for my lectures"



- Others : Policy makers, NGO members,...

"I use it in articles about renewable energy"

"I use it to analyse the market"

"I use it to make figures and country Benchmarking"



"I use it to compare figures over Western Europe"





3. Barometer's dissemination



How do people learn about the 9th EurObserv'ER Overview Barometer ?



From energy – environment publications 20 %



From EurObserv'ER.org website 16 %



From press release 6 %



From European Commission website 8 %



From Systèmes Solaires magazine 23 %



From Observ'ER website 8 %

From partners website 2 %

Others (energy/environment websites or colleague) 18 %



4. General strength of the Barometer



Indicate your level of agreement that the following point is a strong point of the Barometer :



:"

	Strongly agree	Agree	Weakly Agree	Disagree	Strongly disagree
The quality of its analysis	40 %	57 %	2 %	1 %	0 %
Its European-wide coverage	51 %	44 %	5 %	0 %	0 %
The concentration of information in one report	51 %	39 %	9 %	1 %	0 %
The distribution and access free of charge on the Internet	69 %	26 %	2 %	2 %	0 %
The comparisons between current trends and European objectives	39 %	47 %	13 %	1 %	0 %
Its user friendly quality	42 %	41 %	12 %	1 %	4 %



→ The access free of charge appears as the strongest point. The European-wide coverage and the quality of the analysis seem also very appreciated.



5. Layout structure



About the layout of the EurObserv'ER Report. Please indicate your level of agreement with the following statements :



:"

	Strongly agree	Agree	Weakly Agree	Disagree	Strongly disagree
The layout is clear	37 %	51 %	7 %	4 %	1 %
The more numerous photographs make the reading of the barometer easier	32 %	54 %	14 %	0 %	0 %
Main information points are easily spotted	28 %	60 %	8 %	4 %	1 %
The numerous tables are useful	50 %	43 %	5 %	1 %	1 %



→ All the aspects of the layout seem to be appreciated.
 The numerous tables seems to be the strongest point.



6. Overview barometer



How are the EurObserv'ER Overview Barometer scored by respondents ?



:"

Average score

EurObserv'ER Overview Barometer	8,4 / 10
The energy data part	8.5 / 10
The chapter on socioeconomic indicators	8.3 / 10
The Case Studies	7.9 / 10



7. Descriptive statistics of the respondents

In which activities are the barometer audience involved?

- Renewable energies **49 %**
- Information/Public awareness/Education **19 %**
- Other energies 3 %
- Transport 1 %
- Energy Efficiency 14 %
- Other 13 %

In which types of organisation?

- Research/University **22 %**
- Finance/Consulting/Project dev. **18 %**
- Governmental / European Institution **13 %**
- NGO 3 %
- Energy Agency 5 %
- Media 4 %
- Other 18 %

7. Descriptive statistics of the respondents

By Countries :

- France 45 %
- Italy 8 %
- Spain 4 %
- Germany 3 %
- Belgium 3 %
- UK 3 %
- Netherlands 3 %

By Regions :

- UE 27 : **79 %**
- America : 10 %
- Asia : 4 %
- Other : 7 %

8. Ways of improvement suggested by the respondents



- Add information about research and development.
- Give a full table of all RES-E policies (i.e. for all countries, not just some).
- Split the barometer into an all French one and an all English one.
- Improve the access to the excel format form of the Eurobserv'ER Barometer's indicators (53 % of the respondents ignore the possibility of downloading those tables).